



THE PEOPLE'S COP27 GUIDE FOR FILMING

Thank you for taking part in The People's COP27. We are grateful for your contribution and will work hard to get your message in front of the people negotiating our future at the COP27 dialogues taking place this November.

We are collating a critical mass of voices and messages from around the world - your voice should be heard. We must keep fighting for climate justice.

What you need to do

Film a statement and send it to the team at the Environmental Justice Foundation.

What to say

Your statement is going to be included in online messaging directed to the delegates of COP27, so your statement should be whatever you think the world's climate leaders need to hear. Describe your world to them and how you see your future. We have included some questions which you may like to answer to help you build your statement.

Guiding questions:

- 1. What does the climate crisis look like in your community? What impacts, damages and/or changes have you personally witnessed or experienced?
- 2. Who in your community is most affected by the changing climate?
- 3. What is your message to international decision makers at COP27? What is one thing you demand of them?
- 4. Do you think wealthy nations should have to pay compensation for the loss and damage already caused by the climate crisis?

(Please include the questions in your answers. For example, "The climate crisis in my community looks like..." and "My message to international decision makers at COP27 is...")

Filming tips

- **Camera:** use any camera or camera phone, but try to film horizontally not vertically (if you are using a phone, for example, turn it on its side)
- **Filming:** get someone else to film you and get them to keep the camera as steady as possible
- **Location:** find a well-lit location that shows your environment and is not just a white wall, preferably outside so there is lots of natural light





- **Framing:** stand centre frame, from the waist up so your face is clearly visible along with some of the background, and speak directly to the camera with the sun or light source in front of you/behind the camera
- **Sound:** find somewhere quiet and if there is an aeroplane or sudden noise, please pause and re-record your answer

When you have finished your recording please send your video to us at EJF by emailing it to peoplescop@ejfoundation.org.

How we will use your footage

We will combine and edit the material we are sent into films which we will share with negotiators at COP27 and world leaders, via social media and our website, seeking to take your story to the biggest possible audience. By sharing a recording with us, you agree that you are happy for us to do so. If you have any questions at any time about the use of footage, please feel free to email peoplescop@ejfoundation.org.

