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## **Brief for a freelance film producer/fixer**

Film: On Germany's coal dependence – with a focus on what the consequences are for the world of Germany's coal 'hunger'

### **Overview**

Working with the guidance and input of the Environmental Justice Foundation (EJF)'s German team, Climate campaigners from EJF's international team and, as needed, with EJF's film team, you as the producer will help EJF with the on-site arranging of the shooting of a 10-20-minute film (length tbd) demonstrating the destructive impact – both local and global – that German coal production and further use has and will have on our planet.

### **Background**

While the incumbent German government has pledged to end coal use by 2030, it is far from being truly committed to doing so, especially in the wake of Russia's attack on Ukraine. With just under 7 years to go to keep alive a 50% chance of meeting a 1.5-degree global temperature increase, it is now time for decisive action to end fossil fuel use and drastically ramp up renewable energy.

However, Germany seeks to replace its hunger for coal through further in-country exploration and by tapping into coal supplies from countries as far as Australia and Colombia. The latter plans will not only harm the environment but will continue to displace local communities. Yet in light of the war, Germany must invest in renewables and energy efficiency and unlock climate-friendly solutions in the building and transport sector – while ensuring a socially just transition. A clear focus on renewables is not only about limiting the most drastic effects of the climate crisis, it makes economic sense and could add 275,000 jobs to the German economy by the end of the decade.

### **Purpose**

The film will be a critical advocacy tool for EJF Germany's engagement for our climate campaign and other campaigns including but not limited to EJF's climate justice campaign. It is to encourage German policy-makers to seize their historical opportunity for transformative change and make a firm commitment for a coal exit by 2030.

## Audience

- *Primary audience:* German policy-makers
  - Party leaders, especially of the Coalition parties (Greens, SPD, FDP)
  - Members of the German Parliament
  - Key federal ministries: Economy and Climate (BMWK), Environment (BMUV), Labour (BMAS)
- *Secondary audience:* EU policy-makers
  - Key German MEPs with influence/footprint on the German national stage
- The film should also be a powerful media tool, with the potential to garner wide media coverage and social media traction for:
  - International film festivals
  - German film festivals
  - EJF's social media following

## Your background

- You have experience in film production
- You have facilitated film productions, including production research, commissioning freelancers, preparing and conducting filmed interviews, scouting locations, etc.
- You speak very good English; good knowledge of Spanish is an asset
- You share our firm belief that we must address the climate crisis now by starting to act today and believe this action can bring positive results

## Your tasks

- You will research and develop with our support the film's story and factual details
- You will identify suitable film locations and help facilitate film productions on-site
- You will identify and remotely work with local activist communities affected by coal exploitation in Australia and Colombia and commission local film-makers in Colombia and/or Australia
- You will prepare and conduct interviews and support the film team during shoots on location
- You will report to EJF's film team lead, who will need to sign off on the produced results and quality

## Your availability

- Earliest possible start
- 4-6 months (tbd)
- You will work flexible hours on the project, but will be available full-time for the time of the film shooting (timeline to be agreed with the film team)
- Film intended to be released at the end of Q1 2023/beginning of Q2 2023.

## Volume and remuneration

- Up to 35 working days - remuneration based on experience.

## Copyrights

- All materials generated will remain the sole and exclusive copyright (and intellectual property) of EJF.
- Please note that the film will be published as an EJF product and you will not be credited in any finished film.

## Annex 1

Draft film treatment template - please note that due to the changing political situation the focus will be adapted during the initial project phase jointly with freelance producer and EJF team members.