



PICK YOUR COTTON CAREFULLY

Look for items that are certified organic and/or fair trade. Organic, fairly-traded and carbon neutral cotton clothing and fabrics are sustainable, ethical and more affordable than ever. Many high-street brands and online retailers have organic and fair trade collections.

What makes something organic?

There are rules and regulations which must be met by any product before it can be labeled as 'organic'. In the EU, US, Canada, Japan and many other countries, special certification is required.

Organic clothing and textiles must have been made from organically-produced cotton, without the use of pesticides, and processing must not use harmful manufacturing chemicals.

There must be full traceability back to the commodity or raw material and the production must have been carried out to foster the recycling of resources, conservation of the environment and protection of biodiversity.

Look out for organic items and brands

Look for items that are certified organic and/or fairtrade. Only buy cotton clothing and fabrics from retailers that pick their cotton carefully. Those who sell organic, fairly-traded and carbon neutral cotton products that are sustainable and ethical will usually be glad to tell you all about it.

Find out about brands and retailers that sell organic, fairtrade and ethical cotton products. It might surprise you to know that they aren't more expensive! Some of our favourites include Katherine Hamnett, Rapanui, People Tree, Po-Zu, and Matt & Nat.

EJF's organic 'JUST FOR' designer t-shirts

Check out our range of designer, organic fashion t-shirts and sweatshirts which are fairly traded, climate neutral and produced without human rights abuses. 100% of the profits goes towards our international campaigns to protect the environment and human rights.